



## 2024 SPONSORSHIP OPPORTUNITIES

**IRHA MISSION STATEMENT:** *The Indiana Ranch Horse Association is a sanctioned charter of the American Ranch Horse Association (ARHA). You can visit ARHA's site at [www.americanranchhorse.net](http://www.americanranchhorse.net). Our goal is to promote and elevate our youth and to show the well broke, reliable and versatile working horse. We are a family-oriented organization open to all levels of riders who want to advance their riding and show capabilities. IRHA is part of Region 2, which includes Michigan and Wisconsin. We hold our events at the beautiful C Bar C Arena in Cloverdale, Indiana, an all-indoor facility. A sample of classes offered include: Reining, Trail, Ranch Riding, Ranchmanship, Ranch Roping and Working Ranch Horse. The Sponsorship fund benefits all members and will go toward weekend and year end awards, member achievements & promotions along with Ranch Horse awareness.*

**IRHA will host the following 5 shows this year: 5/24-26, 6/21-23, 8/16-18, 9/13-15 and the Indiana Midwest Ranch Horse Classic 10/10-13.**

**\*\*IN ORDER TO RECOGNIZE OUR SPONSORS PROPERLY, WE KINDLY ASK THAT SPONSORSHIPS BE RECEIVED TO IRHA NO LATER THAN APRIL 15, 2024\*\***

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### HORSEMAN/CLASS SPONSORSHIP – 25\$ OR MORE

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- SUPPORTS AN INDIVIDUAL OR CLASS AT ONE SHOW
- SPONSOR ANNOUNCED THROUGHOUT THE SHOWS
- FACEBOOK HIGHLIGHT

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### BUCKLE SPONSOR – 100\$

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- PICK A CLASS TO SPONSOR, THE EXHIBITOR WITH THE HIGHEST COMBINED POINTS IN THE CLASS WILL GET A CUSTOM BELT BUCKLE
- FACEBOOK BUSINESS HIGHLIGHT
- LOGO FEATURED ON SPONSORSHIP PAGE OF WEBSITE
- SPONSOR ANNOUNCED AT THE DESIGNATED IRHA EVENT

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*BRONZE HORSESHOE SPONSOR – 150\$*

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- **FACEBOOK POST HIGHLIGHTING BUSINESS (WITH BUSINESS LINK)**
- **LOGO FEATURED ON SPONSORSHIP WEB PAGE**
- **BANNER (PROVIDED BY SPONSOR) DISPLAYED AT ALL SHOWS**
- **BUSINESS BROADCAST AT ALL IRHA SHOWS**

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*SILVER HORSESHOE SPONSOR – 300\$*

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- **FACEBOOK POST HIGHLIGHTING BUSINESS (WITH BUSINESS LINK)**
- **LOGO FEATURED ON SPONSORSHIP WEB PAGE**
- **BANNER (PROVIDED BY SPONSOR) DISPLAYED AT ALL SHOWS**
- **BUSINESS BROADCAST AT ALL IRHA SHOWS**
- **SECOND LINE ADVERTISING AT ALL IRHA EVENTS**
- **DISPLAY BUSINESS CARD IN BUSINESS OFFICE**

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*GOLD HORSESHOE SPONSOR – 500\$*

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- **FACEBOOK POST HIGHLIGHTING BUSINESS (WITH BUSINESS LINK)**
- **LOGO FEATURED ON SPONSORSHIP WEB PAGE**
- **BANNER (PROVIDED BY SPONSOR) DISPLAYED AT ALL SHOWS**
- **BUSINESS BROADCAST AT ALL IRHA SHOWS**
- **FIRST LINE ADVERTISING AT EVENTS**
- **BUSINESS CARD &/OR TABLE SET UP FOR “GIVE AWAYS” AT SHOWS**

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*PLATINUM HORSESHOE SPONSOR - \$1000*

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**AWARD CHOICE - TOP HAND TOP HORSE**

**TOP COW HORSE**

**TOP PERFORMANCE HORSE**

**INDIANA MIDWEST RANCH HORSE CLASSIC – TOP RANCH HAND EVENT**

- **FACEBOOK POST HIGHLIGHTING BUSINESS (WITH BUSINESS LINK)**
- **MONTHLY SOCIAL MEDIA ANNOUNCEMENTS**
- **LOGO FEATURED ON SPONSORSHIP WEB PAGE**
- **BANNER (PROVIDED BY IRHA) DISPLAYED AT ALL SHOWS**
- **BUSINESS BROADCAST AT ALL IRHA SHOWS**
- **FIRST LINE ADVERTISING AT EVENTS**
- **BUSINESS CARD &/OR TABLE SET UP FOR “GIVE AWAYS” AT SHOWS YOU WILL BE INVITED TO THE YEAR END AWARDS BANQUET TO PRESENT AWARD TO CHAMPION OF CLASS CHOICE**

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*GOODS SPONSORSHIP*

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- **BUSINESS BROADCAST AT ALL IRHA SHOWS**
- **BANNER (PROVIDED BY SPONSOR) DISPLAYED AT ALL SHOWS**
- **LOGO FEATURED ON SPONSORSHIP WEB PAGE**

***IRHA APPRECIATES YOUR SUPPORT!!***

***IRHA SPONSOR INFORMATION***

***Company Name*** \_\_\_\_\_

***Contact*** \_\_\_\_\_

***Address*** \_\_\_\_\_ ***State*** \_\_\_\_\_ ***Zipcode*** \_\_\_\_\_

***Phone number*** \_\_\_\_\_ ***Email address*** \_\_\_\_\_

***Website address*** \_\_\_\_\_ ***Social Media handles*** \_\_\_\_\_

***Sponsorship level*** \_\_\_\_\_ ***Amount enclosed*** \_\_\_\_\_

***Special Instructions from Sponsor*** \_\_\_\_\_

***Make checks payable to IRHA – MAIL TO: DEB BENNETT 16252 MISSISSIPPI STREET, LOWELL, IN 46356***

***QUESTIONS??? Contact Tim Martin – 219/201-3629 or Sheila Martin – 630/670-0033***